



BAILEY MARCHANT
VP CAMPAIGNS & ENVIRONMENT
 November 2020

Report Summary	My focus this month has been progressing new ideas for the Campaigns Network, speaking to self-isolating students, lobbying accommodations to get recycling bins and filming the Christmas episode of Sustaina-Bailey.	
KPIs	Updates	
KPI 1 - Create an Eco-Award with a target participation of 150 students by July 2021	Progress this month:	The process of the Eco-Award is being written and will be set to launch on the 11th January.
	Plans for next month:	Everything on my end has been completed now so it just needs final touches from marketing and for the process to be set in place over the next month ready for it's launch.
KPI 2 - In the membership insight package 70% of students will agree that the SU provides tools for students to live more sustainably	Progress this month:	Vlog 3 was received brilliantly! It had 2.8k views which is amazing. I have just finished filming for vlog 4 (Christmas Episode) all about how we can have a zero-waste Christmas. Excitingly, I have written a module which all students will have access to on their student dashboard all about sustainability and climate change. This module will be a compulsory part of the Eco-Award and includes videos from incredible academics.
	Plans for next month:	Release the Christmas vlog. The module will be embedded into the SU system ready for the January launch.
KPI 3 - In the membership insight package, 60% of students will believe that the Campaigns Network represents the needs of the student body	Progress this month:	I discussed ideas for a group campaign called 'The Talk' and a Campaigns Network Conference with the Campaigns Network and they are all on board. The monthly Officer blogs are going well too. Membership for the CN groups now last the duration of the members' time at University rather than expiring at the end of the year which is a massive win.
	Plans for next month:	To make a proposal for both 'The Talk' and the CN Conference. To publicise CN Officer drop-ins. Carry on working through the Environmental and Accessibility Report.
KPI 4 - Increase student-friendly outdoor space on-campus by 10% (square footage)	Progress this month:	Have been in more discussions with Estates who say they need to fence off the secret garden which they do not have the money for at the moment. This needs to happen before they can clear the area. However, I have been made aware of a bank which estates want to make into a wildflower area which I have offered to collaborate on.



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	Plans for next month:	Put plans in place for the new year makeover of Towers.
KPI 5 - All 3rd party accommodation providers will have recycling facilities by July 2021	Progress this month:	I sent a letter to the accommodations who do not have recycling facilities offering my help and to urge them to start the process. Only Junxion replied with the intention of looking into this. I have therefore written comms to students, recorded a video for them and written a template letter they can use to lobby their accommodation and these will be going out on Monday 30 th Nov. A press release is also being sent out for local media. These comms include a quote from our VC and MP.
	Plans for next month:	Urge students to send these letters to accommodations to lobby them. Push these through the media channels.
KPI 6 - 85% of the Campaigns Network members will be satisfied with the Campaigns Network	Progress this month:	I have written some ideas of what I would like to ask CN members at the mid-year review in December. I have also come up with some ideas on how to publicise the network better which I am yet to speak to the CN about so will update next month.
	Plans for next month:	Keep up the Committee Member of the Month award. Also, just generally supporting Volunteer Officers, especially James through his Holly Jolly Christmas Campaign including his Christmas Market. Carry out the mid-year review.

Student Interaction update:	I am gathering huge amounts of brilliant student feedback from the whole Campaigns Network still. I continue to have 1 on 1 catch-ups with CN Officers. All Sabbs have been contacting self-isolating students by phoning them and follow-up emails to do welfare checks. I also helped to deliver self-isolating parcels before lockdown.
Committee and University Staff updates:	I am still having regular meetings with Estates staff which is really helpful as I am helping them with their Lockdown in Nature Campaign.
Any Other Business:	On the 25 th Nov I did an interview with Chris Packham where we discussed the environmental challenges which we face.