



**BAILEY MARCHANT**  
**VP CAMPAIGNS & ENVIRONMENT**  
 25/09/20

Report Summary	My focus over the last month has been supporting Sade to plan Black History Month, gathering feedback about returning to campus and keeping up with my vlog series.	
KPIs	Updates	
KPI 1 - Create an Eco-Award with a target participation of 150 students by July 2021	Progress this month:	I wrote the process of how the award will run operationally, for example the process of checking submitted criteria. I also wrote a electronic booklet for students completing the award to download and submit criteria.
	Plans for next month:	Set a release date for November and finalise setting it up as part of the feel good programme.
KPI 2 - In the membership insight package 70% of students will agree that the SU provides tools for students to live more sustainably	Progress this month:	The release of the vlogs have been set back slightly however the first vlog has gone out and was well received and vlog 2 has been filmed but not edited yet.
	Plans for next month:	Write script for vlog number 3 (recycling). Promote the vlog series using my campaigns network and the main SU channels to reach as many students as possible. Start looking into the costings and the possible attendees of the Eco-market.
KPI 3 – In the membership insight package, 60% of students will believe that the Campaigns Network represents the needs of the student body	Progress this month:	Weekly drop ins have now been set up for the officers for when term resumes. I have completed 2 points from the Environmental report including publishing a news bulletin in the staff news about switching to buying recycled paper. Zoe wrote the first blog of the officer blog series and it was brilliant. Rebecca Courtaux attending the September Campaigns Network meeting to explain what she does and how the Officers can work with them.
	Plans for next month:	Continue to follow up accessibility concerns from the Disabilities Campaigns Group and ensure that we are promoting the Campaigns Fayre as much as possible.
KPI 4 – Increase student-friendly outdoor space on-campus by 10% (square footage)	Progress this month:	I have been working with the SU team to solidify plans for the green makeover of Towers and have recruited 3 student volunteer groups to help with planting. Outdoor seating on campus has been extended outside the SU building and Towers and students have been able to enjoy it for the last bit of sunshine (socially distanced)!
	Plans for next month:	Continue discussions with estates regarding more outdoor spaces and the potential of getting students to Riseholme.



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KPI 5 – Recycling collections will be provided at all student accommodations by July 2021	Progress this month:	I have written a plan of how I am going to approach the issue of recycling and have written my initial comms to accommodations to be sent out in order to build relationships and deepen my understanding of the problem.
	Plans for next month:	Send out those communications and gather feedback from accommodations about why some of them do not offer recycling facilities to get to the root of the problem.
KPI 6 – 85% of the Campaigns Network members will be satisfied with the Campaigns Network	Progress this month:	I have been conducting meetings with all Campaigns Network Officers in order to keep up to date with all their plans and how I can support them further. I have been supporting Sade and the BAME Campaigns Group in the organisation of Black History Month.
	Plans for next month:	Keep up the Committee Member of the Month award. Also, just generally supporting Volunteer Officers as students return to campus. Support the smooth running of Black History Month.

Student Interaction update:	<p>I am gathering huge amounts of brilliant student feedback from the whole Campaigns Network and feeding it up into the relevant committees.</p> <p>The first welcome event was a massive success and the student leader team had a brilliant time welcoming early starters with a quiz. Being able to provide a safe social event was extremely rewarding.</p> <p>I took part in a Lincoln Live Lounge talk which was extremely well received by prospective students and parents.</p> <p>I have upped my game on social media, especially Instagram to deliver content to students.</p>
Committee and University Staff updates:	<p>I am having regular meetings with Estates staff which is super helpful.</p> <p>The focus of meetings with the University has been to build relationships, for example our introduction meeting with the Library staff, and to update on Black History Month plans.</p>
Any Other Business:	<p>I have been looking at possible themes for a future Sustainability Strategy.</p> <p>I also attending a Officer Sustainability Bootcamp where I was able to meet and network with other volunteer officers and student leaders regarding environmental topics.</p>