



Building links between the University and Lincoln entrepreneurs

Proposed by: Shalini Paul

This Union Notes: There is a steady growth of business in Lincoln, the aim of the proposal is to create a collaborative network between the University of Lincoln and the entrepreneur society. The university is the heart of the city and it is important that the Lincoln entrepreneurs have the support of the university to understand the market and competitive environment.

This Union Believes: The aim of the project is to create a business networking link that would be beneficial to the staff, students and Lincoln entrepreneurs. It would be a platform for students to learn about how these entrepreneurs started their businesses and skills that are required to be successful entrepreneur. The insight of these entrepreneurs and their experience can motivate students in creating their own businesses and the realities of conducting business.

Secondly, the project is to provide support to entrepreneurs by allowing students to network and support the organisations with their academic qualifications. Thereby, allowing students to have a short-term work experience of one to two week with these organisations. Allowing students to expand their network which could be beneficial while they search for jobs. Having an opportunity to work with a start-up provides set of skills for the student. If these organisations seek to build or expand relations to different countries or even expanding business to a new market. They could select international students from the university to understand the cultural and social norms. If the project brings complications with working regulations for international students could be incorporated as a coursework assignment to avoid complications.

This Union Resolves: As the competition is becoming fierce among students from different universities, it important that students from our university is better equipped and unique as our city is. Thereby allowing University of Lincoln to be a creative and innovative platform for learning. Therefore, the union should make contact with the Lincoln entrepreneurs or businesses to form a collaborative project. Create a platform where students can register their interest and also where the entrepreneurs can provide speech. Platform where students can present their findings to fellow students and staff.

The union should consider the project since it will bring the university and the Lincoln entrepreneurs a step closer to each other. As a result, this could be a benefit student to develop their presentation skills, public speaking and team work and many more which are important attributes that companies require while selecting their candidates during job requirement.