

**Our Vision:**

**A Students' Union where every Lincoln student has a great experience and is encouraged and assisted to fulfil their potential both at University and in life.**

We will ensure what we do is:

**Quality      Nurturing      Strong      Honest      Approachable      Dynamic**

**Key Themes from 2016-21 Strategy:**

1	Support
2	Event/Social
3	Academic/Representation
4	Representation
5	Employability
6	Community

**KEY PERFORMANCE INDICATORS (KPI's) (preferably no more than 6)**

1. Have 70% of third years knowing what graduate support is available
2. Introduce and Launch the Swan's Den entrepreneur scheme and get at least 6 applications
3. Improve communication from course rep to students with 70% of students knowing who their course rep is and what they have done
4. Launch our work ready scheme and develop how we can work with Colleges to feed down the importance of gaining work ready skills to students
5. Launch new democracy system and have 36 ideas submitted by the end of the year

Objective: Strengthen and promote the graduate support available by implementing the relevant recommendations from the employment survey and have 70% of third years knowing what graduate support is available

Key theme No: 1	Action	Responsibility	Resources Required	Progress to Date
	Review which recommendations are currently realistic and achievable from the results of the Employability survey done last year	SS	Time	On Going
	Implement the selected recommendations working with Careers advice service and the ULSU/ Careers and Enterprise Board	SS	Time	On Going
	Investigate and subsequently promote the new and improved Graduate support	SS, MS	Marketing	After recommendations are implemented

	Make sure that 70% of third years are aware that they can access and use the Careers dept for three years once they graduate	SS, SM	Marketing and Comms	Survey to go out in May
	Source £1000 budget from the Executive Budget for to cover promotion, implementation and contingency	Exec	Money	To approve at Exec
Objective: Introduce and Launch the Swan's Den entrepreneur scheme and get at least 6 applications				
<b>Key theme No:2</b>	Create the Swan's Den brand	SS, SM	Time	Launch end of September
	To meet with Careers and Enterprise to establish the after-support that they can provide for successful students	SS, Careers	Time	Before Welcome week
	Create a group of academic mentors and entrepreneurs willing to coach students in preparing their pitch	SS,	Time	On Going
	Create guidelines and criteria for the programme	SS,	Time	On Going
Objective: Improve communication from course rep to students with 70% of students knowing who their course rep is and what they have done				
<b>Key theme No: 3</b>	Meet with all College reps and Vice President VPAA to gather information on how best to communicate to students in their schools	SS, JPD	Time	On Going
	Host a workshop at Rep Forum for Reps to offer their input to how they would improve that communication cycle for their individual course	SS, JP	Time	At the first Rep forum
	Develop online presence for reps to connect with students to be able share problems, ideas and promote what they have achieved.	SS, SM	Time/Marketing	On Going
	Actively advertise the Reps wins and provide a social hub for them to promote their wins	SS, SM, AB	Time/Marketing	On Going
	Write report from research gathered on improving rep communication	SS, JenB	Time	December
	Implement new ways (gathered from research with college officers and at Rep Forum) into Rep training	SS, JPD, JenB	Time/Marketing/Student Voice	During Rep Training
	Add a question to the AMS Questionnaire asking students if they know who and what their course rep has done this year	SS, SM	Time/Marketing	On Going
Objective: Launch our work ready scheme and develop how we can work with Colleges to feed down the importance of gaining work ready skills to students with 60% of students being aware of the work ready scheme				

<b>Key theme No: 4</b>	Put together a launch plan for the work ready scheme	SS, SM, JK,	Time	Be ready for September
	Raise awareness of the work ready scheme through social media and Goating and endorsing the Launch	SS, JK, SM, HB	Time	September/October
	Look in to how we could introduce an area of employment interest Questionnaire which gives us a database of student interest so when we get opportunities, jobs, placements and potential mentors we can send that to targeted students	SS, JK, AB	Time	On Going
	Look at introducing incentives to improve attendance at workshops and get 70% of those who sign up to actually attend those workshops	SS, JK, HB	Time, Student Leader Budget	On Going
	Meet with all Heads of college with the College Officer and see how they could hold work ready workshops in their colleges	SS, EF, College Officers	Time	During term time
	Work with Heads of College to see how the importance of gaining employability skills can be fed down through the academic side	SS, College Officers	Time	Occur after the initial meet
	From information gather produce a good practice employability guide for personal tutors which shows how they can help prepare a student for employment and how the student union can help#	SS, SM, JK	Time	Ready to take to Mary for Christmas
	Have 60% of students aware of the Work Ready scheme	SS,	Time	Assessed with AMS
Objective: Launch new democracy system and have 36 ideas submitted by the end of the year				
<b>Key theme No: 5</b>	Plan and implement a launch for the online SUGgestions	SS, Marketing	Time	On Going
	Advertise online Suggestions through GOATing	SS,JPD, TH,AK,WF	Time	On Going throughout the year
	Encourage volunteer officers to add ideas to the SUGgestions on the website and use the outcomes from student committee meeting for volunteer officers to put on the website	SS,JPD, TH,AK,WF	Time	Throughout the year
	Send a letter to personal tutors to share with students about how students can make change in the SU	SS, JenB	Time	September
	Review Democracy System at end of year and take suggestions to June Board	SS, JenB	Time	May