

CLIENT



UNIVERSITY OF
Lincoln
STUDENTS' UNION

**UNIVERSITY OF LINCOLN
AKUMA GUIDELINES
5/4/17**



LOGOS

LEFT BREAST **SUBLIMATED**



SIZE - 9CM HIGH

MEDIUM - SUB

RIGHT ARM **SUBLIMATED**



SIZE - 9CM HIGH

MEDIUM - SUB

UPPER BACK **SUBLIMATED**



SIZE - 10CM WIDE

MEDIUM - SUB

LEFT BREAST **LEISUREWEAR**



SIZE - 9.6CM HIGH

MEDIUM - EMB

RIGHT ARM **LEISUREWEAR**



SIZE - 9CM HIGH

MEDIUM - DIGI P

UPPERBACK **LEISUREWEAR**



SIZE - 22CM HIGH

MEDIUM - VINYL



EXAMPLE 1

LEFT BREAST



SIZE - 9.6CM HIGH

MEDIUM - EMB

BACK



SIZE - 22CM WIDE

MEDIUM - VINYL



RIGHT SLEEVE - AS WORN



SIZE - 90CM HIGH

MEDIUM - DIGI P

LEFT SLEEVE - AS WORN



SIZE - 3.75CM HIGH

MEDIUM - VINYL

FULL VISUAL



EXAMPLE 2

LEFT BREAST



SIZE - 9CM HIGH

MEDIUM - SUB

BACK - TOP



SIZE - 10CM WIDE

MEDIUM - SUB



RIGHT SLEEVE - AS WORN



SIZE - 90CM HIGH

MEDIUM - SUB

BACK - CENTRE



SIZE - 18CM HIGH

MEDIUM - SUB

FONTS

NAMES & NUMBERS

QUADON EXTRA BOLD

NAME

1



TEXT UNDER CREST

QUADON BOLD

