

AREA: _____

[Vice President Welfare & Community] OPERATIONAL PLAN 2016/2017

Our Vision:

A Students' Union where every Lincoln student has a great experience and is encouraged and assisted to fulfil their potential both at University and in life.

We will ensure what we do is:

Quality Nurturing Strong Honest Approachable Dynamic

Key Themes from 2016-17 Strategy:

1	Employability
2	Support and Advice
3	Academic Representation
4	Opportunities
5	Events
6	University Community

KEY PERFORMANCE INDICATORS (KPI's) (preferably no more than 6)

1. To deliver and lead on 5 individual campaign events for each Liberation under the theme of 'Liberate Lincoln'.
2. To hold three core de-stress activities over a two week period in the January and May assignment/exam period.
3. To deliver weekly Wait to Rent information points to reduce the percentage of students signing their tenancy from October to December.
4. To hold the 'Meet the Street' event in the West End on 22nd October.
5. To deliver a video based on the theme of 'Never OK', addressing unwanted behaviour and how to report it.

Key Theme No	OBJECTIVE (Must be SMART)	ACTION	RESPONSIBILITY	RESOURCES REQUIRED	PROGRESS TO DATE
2, 5, 6	To deliver and lead on 5 individual campaign events for each Liberation society (Disabled, BAME, LGBT+, Women and Mature) under the theme of 'Liberate Lincoln'. Events for Disabled and LGBT+ will be held in Term	<u>Activity</u> - To determine the 'activity' which best represents relevant welfare concerns for each society. - To arrange the means of the activity taking place (date, time, venue, budget)	VPWC Supported by VPA and SU Advice Centre	Venue Budget Volunteers	

Key Theme No	OBJECTIVE (Must be SMART)	ACTION	RESPONSIBILITY	RESOURCES REQUIRED	PROGRESS TO DATE
	<p>One. Events for BAME, Women and Mature will be held in Term Two.</p> <p>I will aim for minimum of 30 students to attend 4 out of the 5 events.</p>	<p><i>Disabled –Mental Health (GOALing and SU Advice Centre ‘Open Day’)</i> <i>LGBT+ - Transgender Education (Keynote Speaker)</i> <i>BME – Anti-racism (Keynote Speaker)</i> <i>Mature – Establishing a mature network (Social/event)</i> <i>Women – Addressing sexual harassment (GOALing and workshop)</i></p> <p><u>Publicity</u> - Support this campaign via necessary social media means.</p>	VPWC	Comms and Marketing Budget	
2,5	<p>To hold three core de-stress activities over a two week period in the January and May assignment/exam period.</p> <p>I will aim to have at least 20 attendees to each of the three core events.</p>	<p><u>Activity</u> - To determine the three core de-stress activities which are to be repeated in the following week. - To arrange the means of these events to happen (date, time, venue, budget) - To collaborate with the University of Lincoln Student Wellbeing Centre and Library to promote their de-stress events and workshops. Dates are to be finalised by late October.</p> <p>The three core activities will be: - Yoga session - Chilled Zone areas</p>	VPWC Supported by SU Advice Centre	Budget Venue Commercial Team	

Key Theme No	OBJECTIVE (Must be SMART)	ACTION	RESPONSIBILITY	RESOURCES REQUIRED	PROGRESS TO DATE
		<p>- Breakfast</p> <p><u>Planner</u> - To create a double-sided A4 planner with listings of the de-stress activities, as well as support and advice available. This is to be launched on the 14th November.</p> <p><u>Publicity</u> - To create social media publicity and physical posters, highlighting support and available.</p>	<p>VPWC</p> <p>VPWC</p>	<p>Comms and Marketing Budget</p> <p>Comms and Marketing</p>	
2	<p>To deliver weekly Wait to Rent information points, through GOALing, to reduce the percentage of students signing their tenancy from October to December.</p> <p>This will be carried out from week commencing 24th October up till 5th December (Housing Fayre).</p> <p>I will aim to reduce this from 41.5% - 31.5% as seen from the Housing Survey.</p> <p>This will be carried out from week commencing 24th October up till 5th December (Housing Fayre).</p>	<p><u>Housing Boards</u> - To create three Housing Boards with tiles, which contains support and advice to consider for the three stages of living in Lincoln.</p> <p>These stages are: Finding the Perfect Property Your New Home Moving Out</p> <p>This is to be delivered from 24th October).</p> <p><u>Housing Fayre</u> - To create key raffle tickets which are to be attached to Housing booklets, provided by the SU Advice Centre. This is to</p>	<p>VPWC Supported by the SU Advice Centre</p> <p>VPWC Supported by the SU Advice Centre</p>	<p>Budget Venue Volunteers</p> <p>Budget Comms and Marketing</p>	

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		<p>encourage students to attend the Housing Fayre with the booklet.</p> <p><u>Publicity</u> - To create general social media publicity, highlighting the support and advice available.</p>	VPWC	Comms and Marketing	
5, 6	<p>To hold the 'Meet the Street' event in the West End on 22nd October.</p> <p>I will aim to have 50 students to attend the event.</p>	<p><u>Event</u> - To create the 'Meet the Street' event on the 22nd October in conjunction with local associations in the West End.</p> <p><u>Publicity</u> - To create general social media publicity to encourage greater student engagement.</p>	<p>VPWC</p> <p>VPWC</p>	<p>Volunteers Budget Venue</p> <p>Comms and Marketing</p>	
2	<p>To deliver a video based on the theme of 'Never OK', addressing unwanted behaviour and how to report it.</p> <p>I will aim for a total of 10 shares, 1,000 views over two months and 25 likes on the original video.</p>	<p><u>Video</u> - To determine the content and the message of the video - To gather Welfare Campaign volunteers to assist in creating this video - Work in conjunction with VPA and relevant societies, as well as Student Wellbeing Centre</p> <p><u>Publicity</u> - To create social media publicity and physical posters,</p>	<p>VPWC Supported by SU Advice Centre</p> <p>VPWC</p>	<p>Comms and Marketing Volunteers</p> <p>Comms and Marketing</p>	

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		highlighting support and available.			