



BAILEY MARCHANT
VP CAMPAIGNS & ENVIRONMENT
 28/08/20

Report Summary	Over the last month I have been working on all my KPIs however I have been particularly focused on filming the #SustainaBailey vlogs, finalising Eco-Award rewards and gathering feedback on recycling issues.	
KPIs	Updates	
KPI 1 - Create an Eco-Award with a target participation of 150 students by July 2021	Progress this month:	Completed the list of criteria which students will have to complete in order to achieve the award. Also completed a draft of the webpage which will explain how to participate in the award. Rewards costings have been researched, checked, amended and have now been passed through the Executive Committee.
	Plans for next month:	Finalise the operational aspect behind the scenes to make sure that the process of checking and approving uploaded criteria runs smoothly in preparation for launch in October.
KPI 2 - In the membership insight package 70% of students will agree that the SU provides tools for students to live more sustainably	Progress this month:	Filmed all of vlog number 1 (SU special) ready to go out in September and have begun filming vlog number 2 (plastic) which gives students information surrounding environmental topics.
	Plans for next month:	Finish planning vlog number 3 (recycling). Promote the vlog series using my campaigns network and the main SU channels to reach as many students as possible. Start looking into the costings and the possible attendees of the Eco-market.
KPI 3 - In the membership insight package, 60% of students will believe that the Campaigns Network represents the needs of the student body	Progress this month:	Invited the LGBT+ officer to do a Facebook Live with myself and Amina which went really well. Additionally, a schedule for Campaigns Network blogs has been created so that all the student body can keep more in the loop with the work of their representatives. I have also been attending meetings to implement the recommendations made in the Accessibility and Environmental Reports.
	Plans for next month:	Set up drop-ins for the Officers so that students have better access to their representatives.



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KPI 4 – Increase student-friendly outdoor space on-campus by 10% (square footage)	Progress this month:	I have looked into the possibility for decorating the outside of tower bar to make it more green. I have been in discussions with estates about the possibility of converting some space on the city campus to student-friendly outdoor space.
	Plans for next month:	Continue with those discussions with estates.
KPI 5 – Recycling collections will be provided at all student accommodations by July 2021	Progress this month:	I have spent the last month gathering data from various sources regarding student recycling habits and beliefs. These will aid me in future discussions with the council regarding recycling facilities in 3 rd party accommodations.
	Plans for next month:	My plans over the next month are to continue researching and gathering student feedback on the matter and to start initial conversations with local representatives regarding recycling.
KPI 6 – 85% of the Campaigns Network members will be satisfied with the Campaigns Network	Progress this month:	At the August Campaigns Network meeting I awarded the first ever Committee Member of the Month award. This award was set up to acknowledge the brilliant efforts of the hard-working committees. This month, all Campaigns Network officers have completed their ops plan setting out their objectives for the year.
	Plans for next month:	Continue to support the Campaigns Network to achieve their KPIs. Make sure all officers feel prepared for their Campaigns Network Virtual Fayre.

Student Interaction update:	I am lucky enough to be able to interact with the Campaign Network on a regular basis however I have also been interacting with students through Facebook Lives as well as the virtual open days. I am super excited for incoming and returning students to get back on-campus so that we can get going with the year!
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Committee and University Staff updates:	I have recently started to co-chair the REC (Race and Equality Charter) meetings which aim to identify the areas in which the student experience of BAME students can be improved at the university. Sade (BAME Officer) and myself help to bring the student perspective to the group.
Any Other Business:	