



BAILEY MARCHANT
VP CAMPAIGNS & ENVIRONMENT
14/12/20

Report Summary	My focus this month has been progressing ideas for 'The Talk' Campaign, lobbying accommodations to get recycling bins and getting input into the new sustainability strategy from students.	
KPIs	Updates	
KPI 1 - Create an Eco-Award with a target participation of 150 students by July 2021	Progress this month:	The process for the Eco-Award has been approved through the Executive Committee.
	Plans for next month:	Launch on the 11 th January. The Eco-Award needs to be embedded into the website and the marketing needs to be completed. It then needs to be pushed through all networks.
KPI 2 - In the membership insight package 70% of students will agree that the SU provides tools for students to live more sustainably	Progress this month:	I released the Christmas episode of Sustaina-Bailey. The Eco-Module has also been completed and checked by academics in the School of Geography.
	Plans for next month:	The module will be embedded into the SU system ready for the January launch. Over January I will be taking my ideas for the Enviro-Fayre further and start organising. Release the next vlog on Fast Fashion.
KPI 3 – In the membership insight package, 60% of students will believe that the Campaigns Network represents the needs of the student body	Progress this month:	In the last CN meeting we discussed what we would like 'The Talk' Campaigns to consist of so I can write a proposal and start piecing all the ideas together.
	Plans for next month:	To have a solidified plan for 'The Talk'. To publicise CN Officer drop-ins. Carry on working through the Environmental and Accessibility Report.
KPI 4 – Increase student-friendly outdoor space on-campus by 10% (square footage)	Progress this month:	Due to lockdown and the lack of funding this KPI has been put on hold until Spring.
	Plans for next month:	Put plans in place for the new year makeover of Towers.
KPI 5 – All 3rd party accommodation providers will	Progress this month:	I have been liaising with non-university owned accommodations (Junxion, Cathedral Court and Danesgate) and the Council to set up site visits to kick start the process of getting communal



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have recycling facilities by July 2021		recycling bins. Danesgate have been approved to get recycling bins now.
	Plans for next month:	Continue to urge students to send letters to their accommodations. Perhaps send reminders to those who are in the remaining 7 accommodations that do not have recycling facilities.
KPI 6 – 85% of the Campaigns Network members will be satisfied with the Campaigns Network	Progress this month:	A mid-year review was carried out at the last Campaigns Network meeting and the majority was positive and members gave some fantastic ideas.
	Plans for next month:	Keep up the Committee Member of the Month award. Create a report on the feedback from the campaigns network and what we are going to do to improve it.

Student Interaction update:	I am gathering huge amounts of brilliant student feedback from the whole Campaigns Network still because they are all amazing at getting . I continue to have 1 on 1 catch-ups with CN Officers. I had meeting with 13 student on the 15 th December to discuss ideas for the new sustainability strategy which was absolutely fantastic to get student input on. I will continue working on this in January.
Committee and University Staff updates:	I am still having regular meetings with Estates staff which is really helpful.
Any Other Business:	The Christmas Tree which has been outside of our engine shed is being sent to Riseholme Campus to be chopped up and made into wildlife habitat there.